

MIDRNI

**Complete solutions for
DIY-format stores**



DIY-format stores are places where creativity meets practicality.

They offer not only materials and tools but also open up opportunities for improving living spaces, landscaping around the home, and bringing a wide variety of ambitious projects to life.

TOOLS



ELECTRICAL INSTALLATION EQUIPMENT



FLOOR COVERINGS AND TILES



WOOD AND BUILDING MATERIALS



PLUMBING



LIGHTING



PAINTS AND DECORATIVE MATERIALS



CHECKOUT AREA

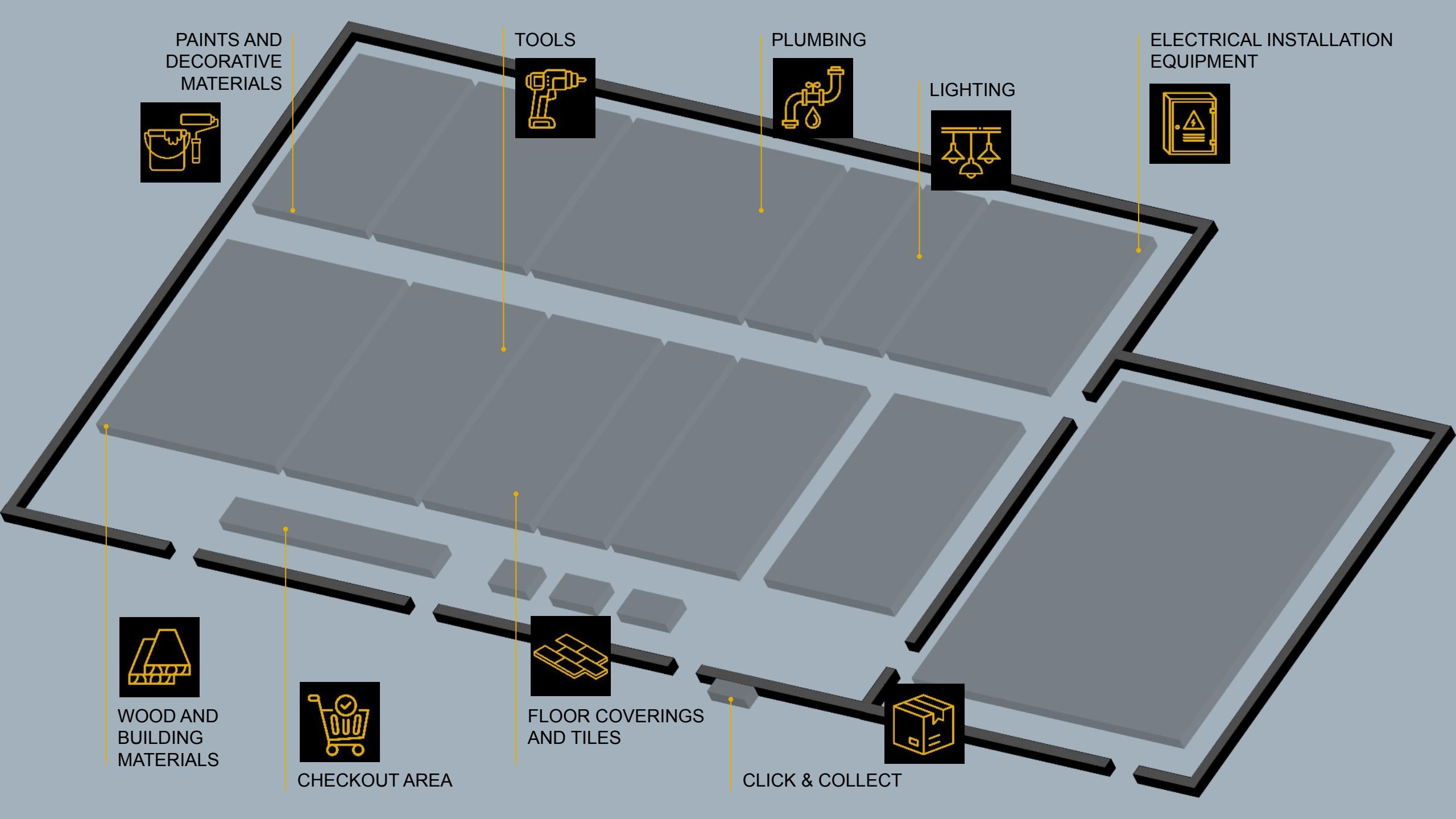


CLICK & COLLECT



WE PARTNER WITH THE BEST

ABOUT MODERN EXPO





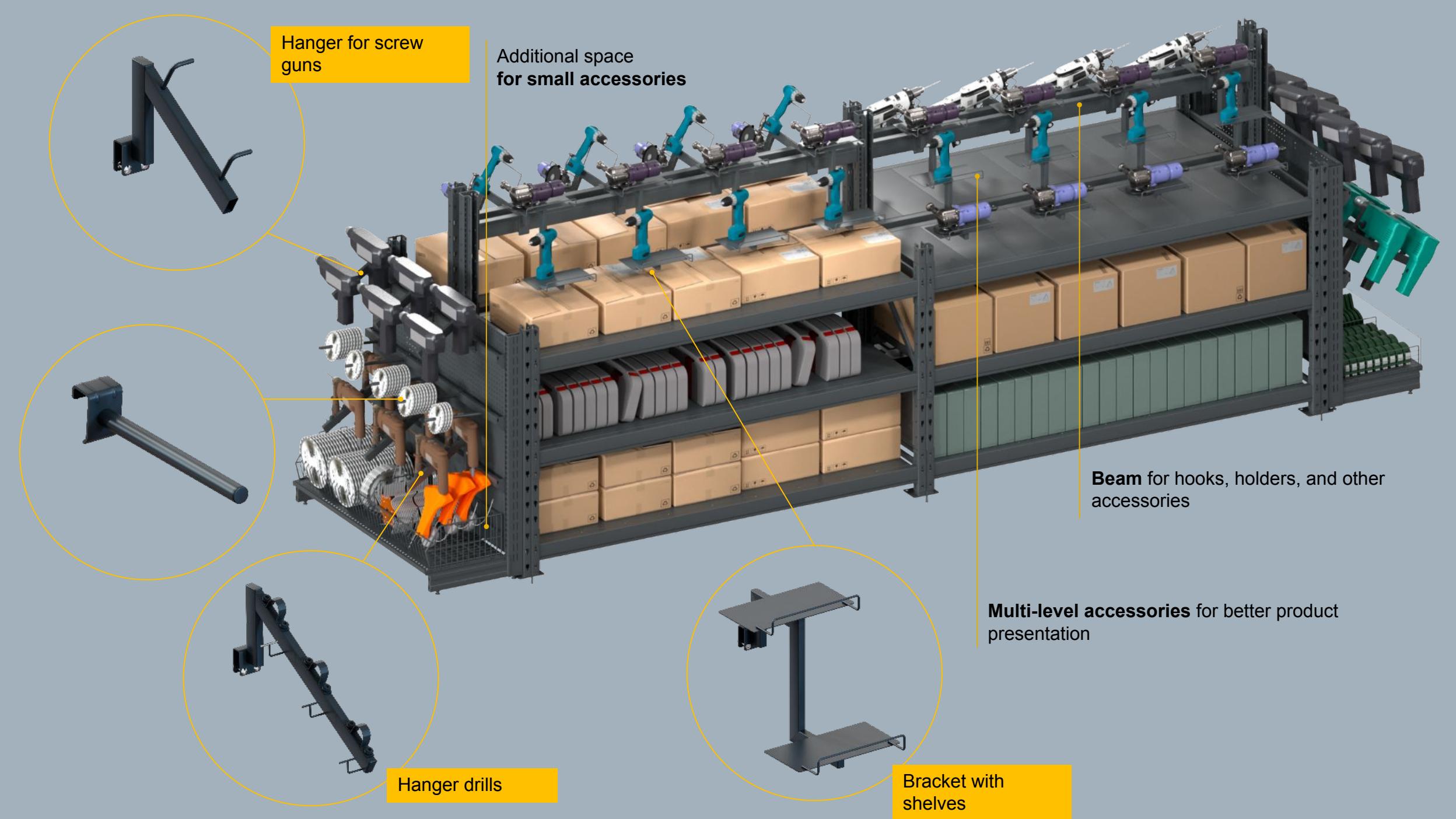
TOOLS

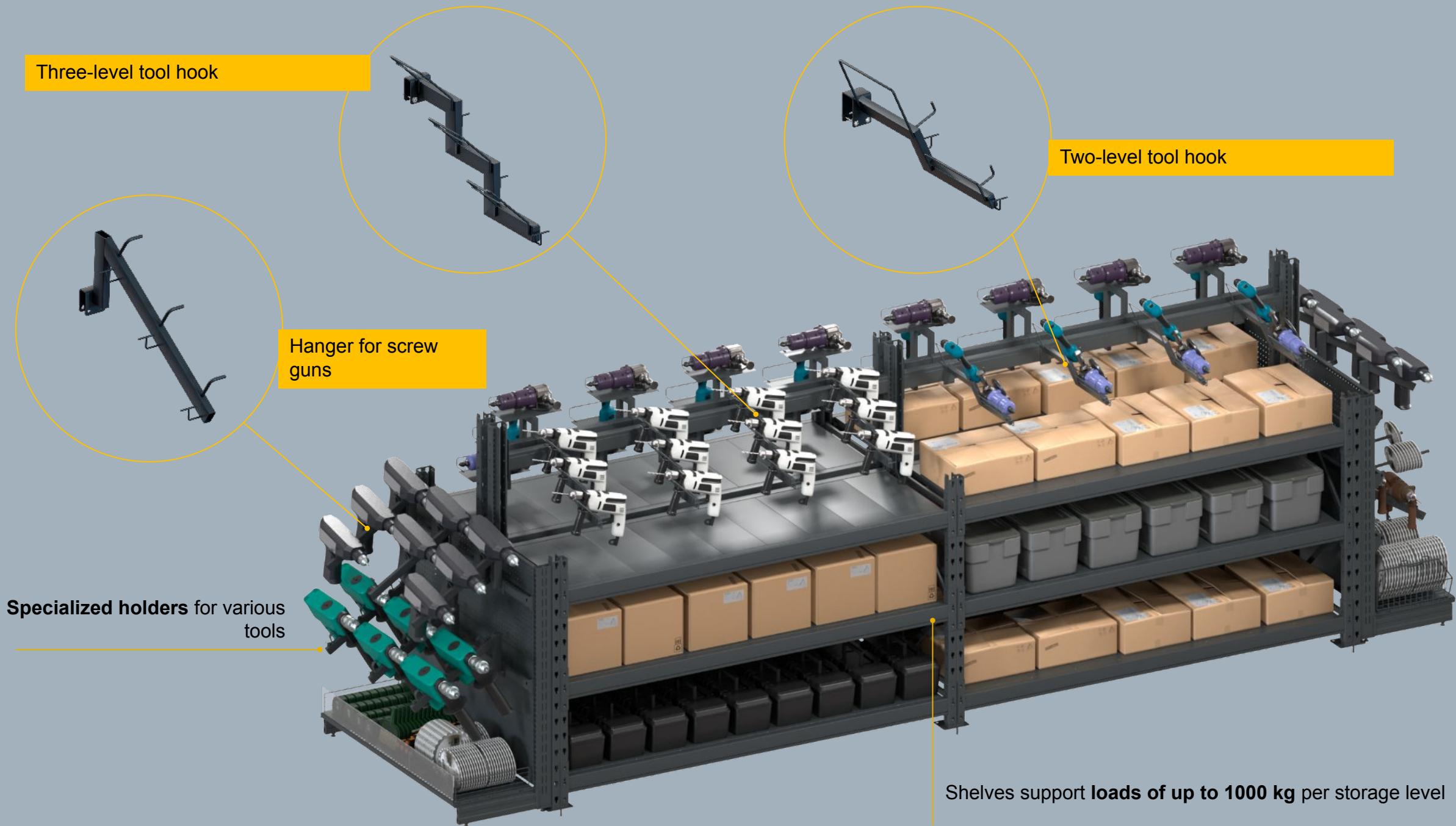
From small hand tools to large industrial equipment - Modern Expo offers effective solutions for product display, ensuring convenience for customers and optimizing retail space.



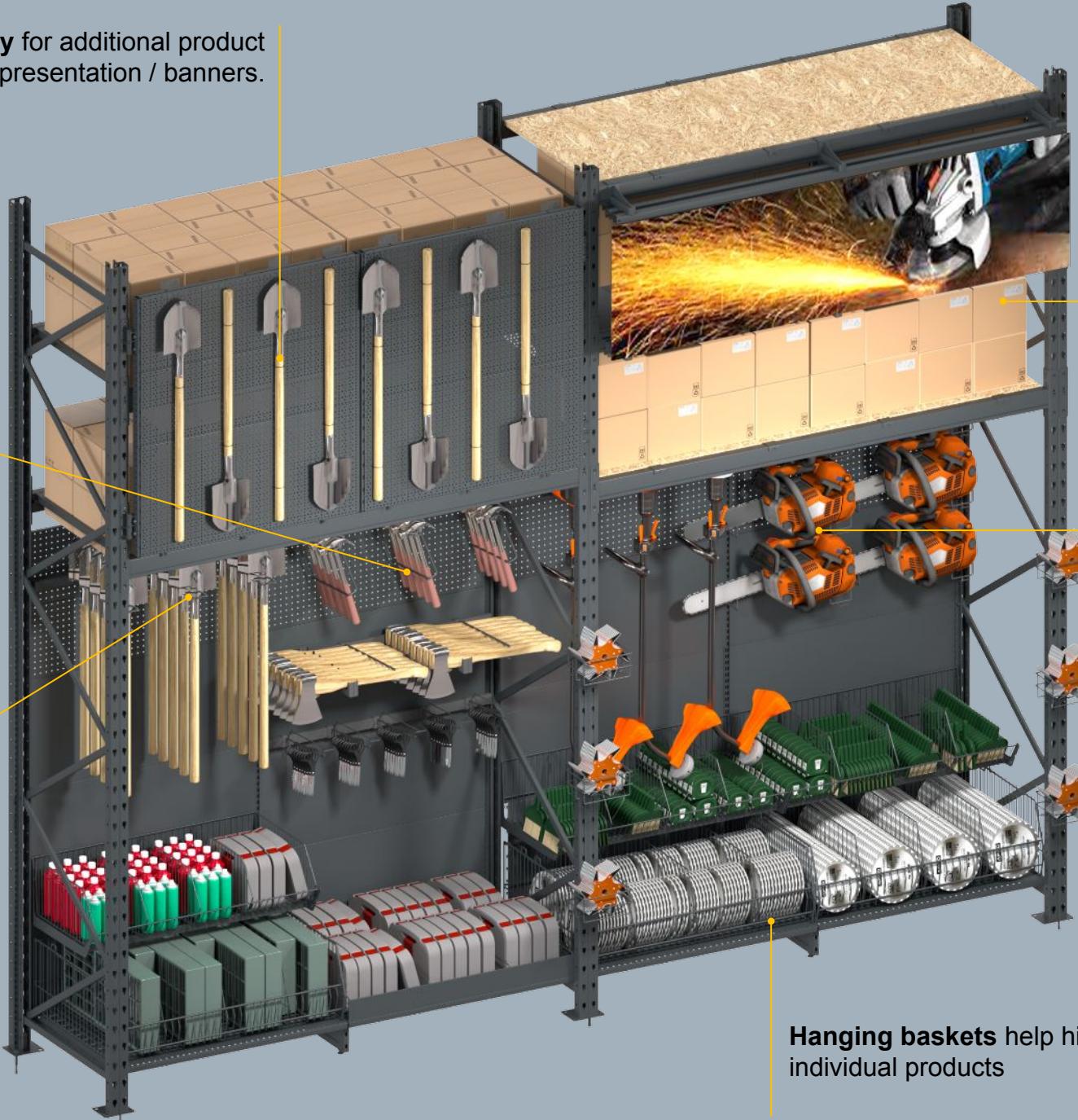
Solutions from Modern Expo ensure high reliability and the ability to **withstand heavy loads**, allowing for the effective placement of a wide range of products. Specialized holders and hooks provide **convenient display of tools and accessories**, while hanging baskets highlight individual items. Additional storage areas for products in boxes or on pallets optimize space usage, and various accessories help organize small parts and other goods.







Special display for additional product presentation / banners.

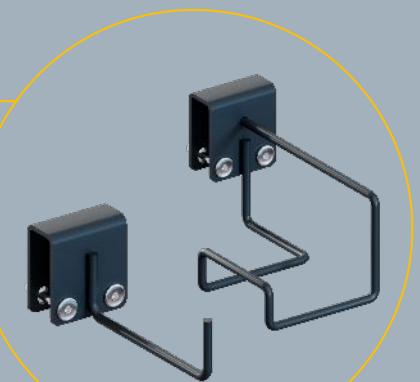


Hammer holder



Hook for shovels

Additional storage space for products in boxes or on pallets.



Set of holders for electric saws

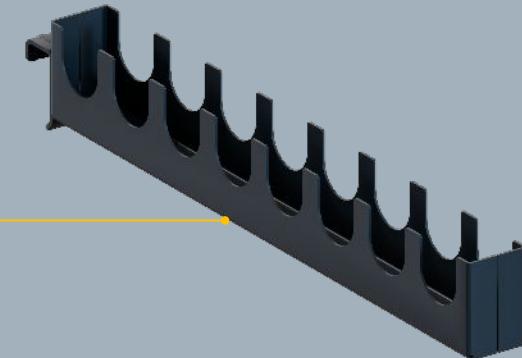
Hanging baskets help highlight individual products

TOOLS. ACCESSORY.



Hook for **abrasive disks**

Axe hook



Three level hanger for
disc grinders



Perforator holder

TOOLS. ACCESSORY.



ELECTRICAL INSTALLATION EQUIPMENT

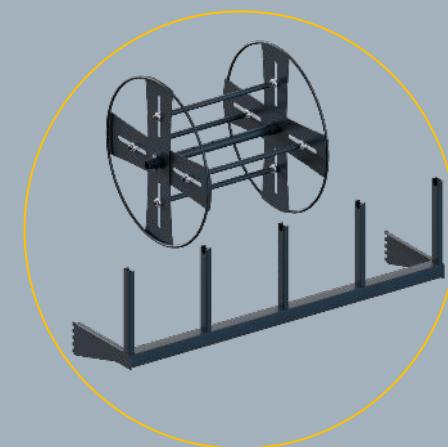
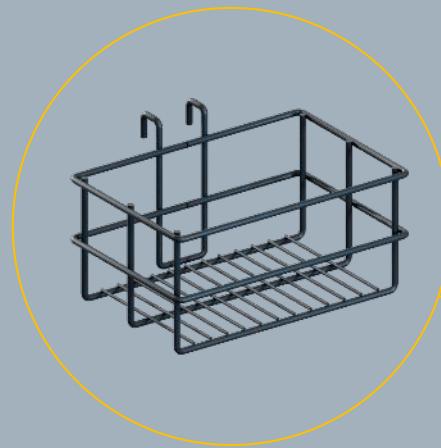
Space optimization, organized storage, easy access to electrical materials and components, and properly selected accessories — solutions from Modern Expo that allow business owners to effectively showcase products to customers and ensure the most efficient display.





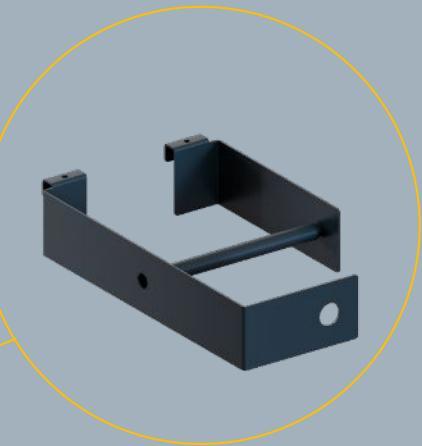
- **Shelves for additional product display**
- **Effective solutions for organizing materials**
- **Additional levels** for stock storage
- **Wire baskets** for convenient storage of unpackaged products

Additional level for stock storage

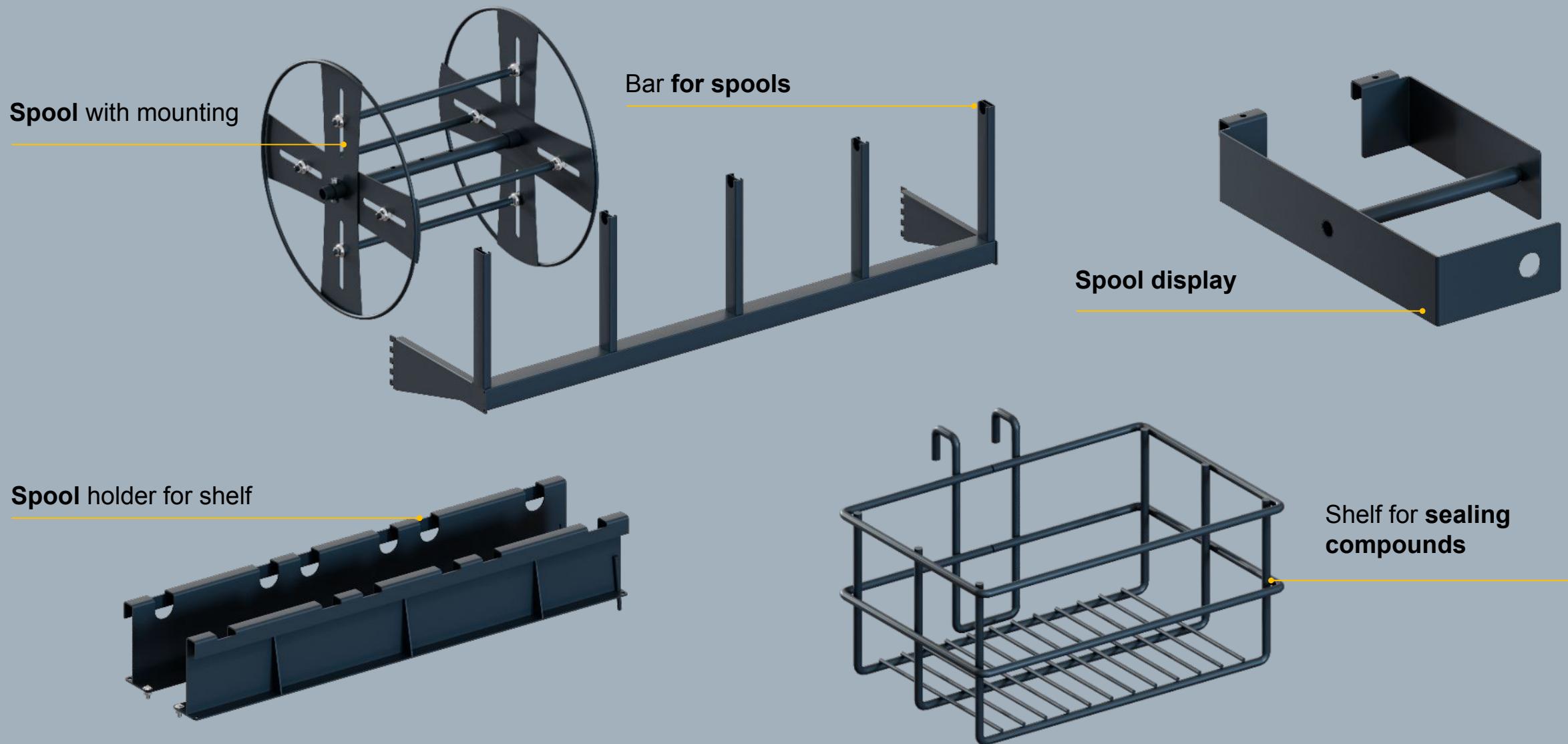


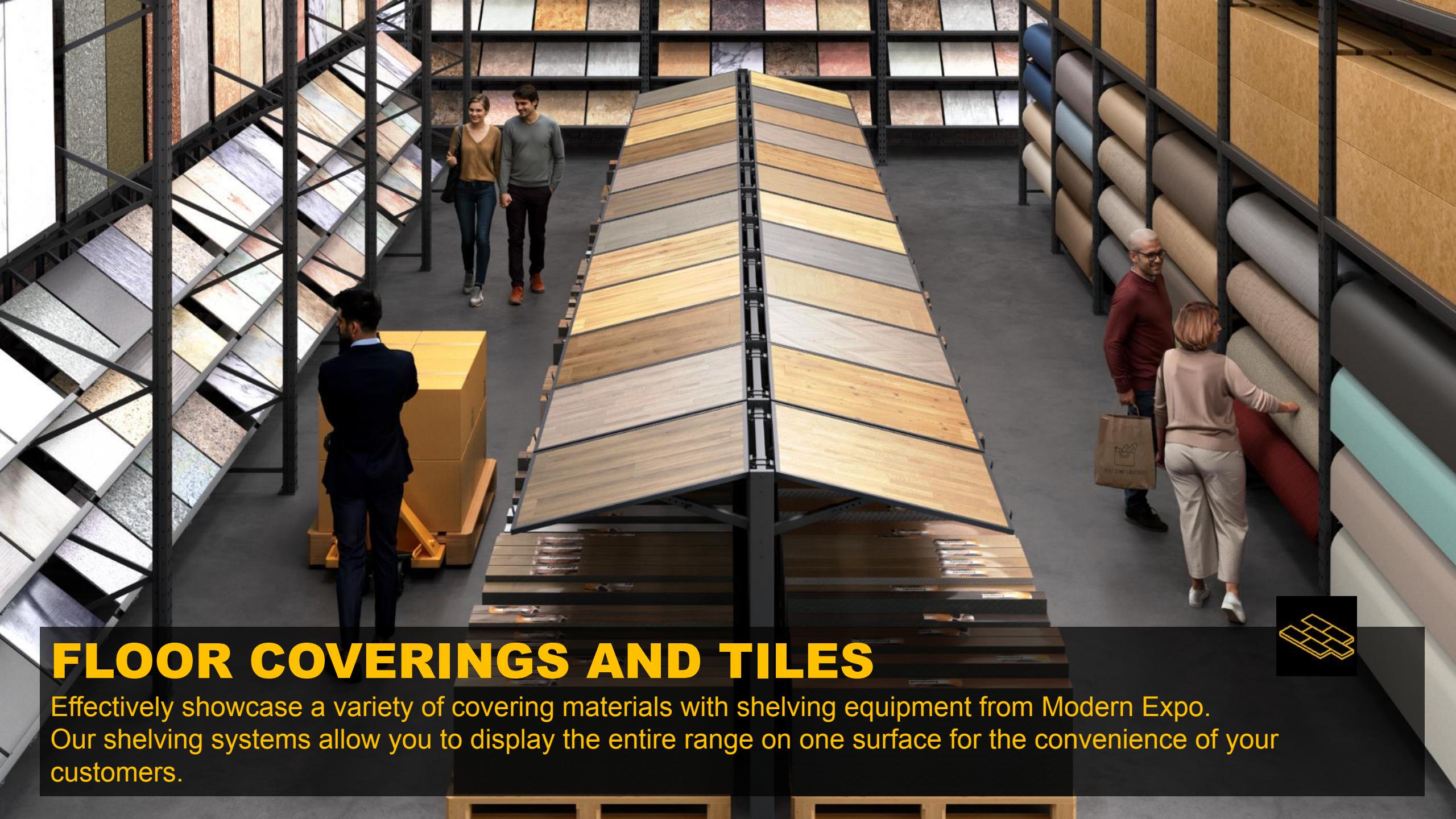
Wire baskets for convenient storage of unpackaged products

Shelves for heavy-duty products



ELECTRICAL INSTALLATION EQUIPMENT. ACCESSORY.





FLOOR COVERINGS AND TILES

Effectively showcase a variety of covering materials with shelving equipment from Modern Expo. Our shelving systems allow you to display the entire range on one surface for the convenience of your customers.



Displaying products in real sizes makes it easier for customers to choose, while modular solutions offer the flexibility to adapt the space to different needs. The angled placement of products enhances visibility, and additional storage areas ensure efficient use of space and easy access to products.



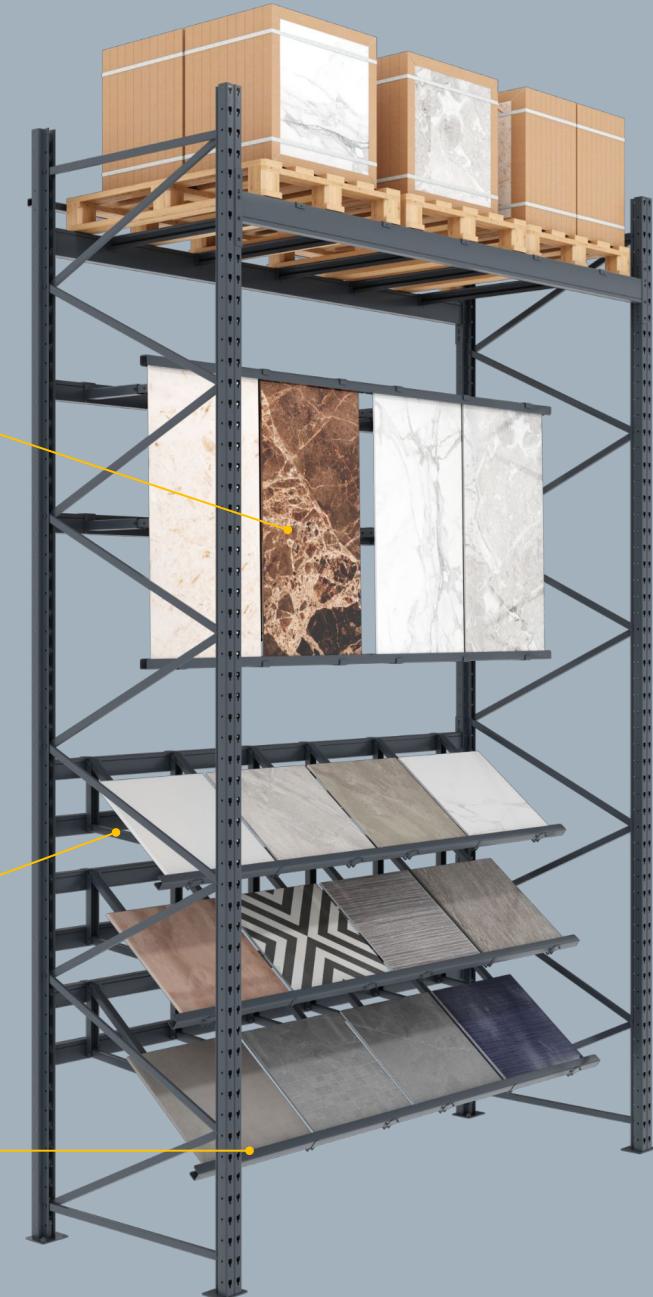
Display materials in **real sizes** to make it easier for customers to choose



Additional stock always within reach, on pallets or in boxes

A modular solution that can be adapted in size to meet your needs

Shelves for additional product display



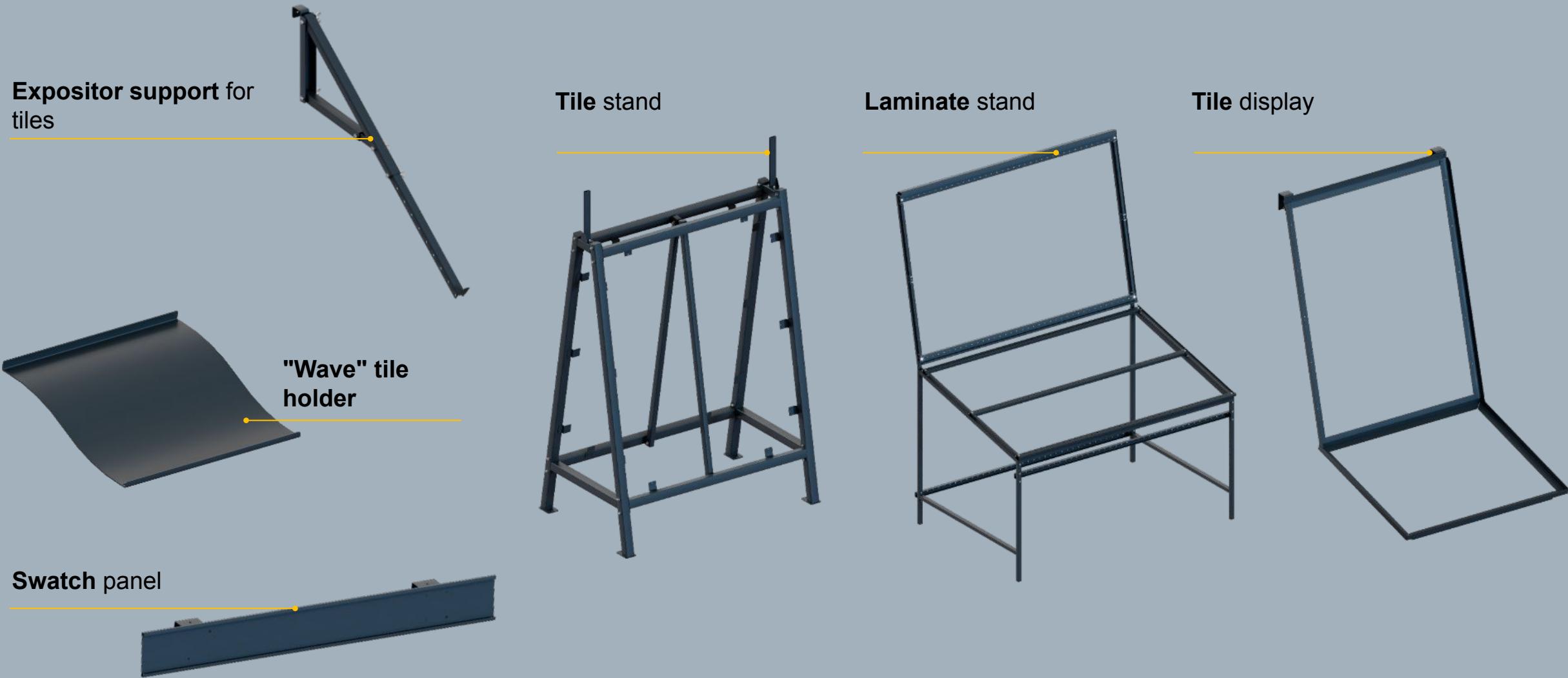


Effective display of materials

Additional storage space for products in
boxes or on pallets

Easy access to products

FLOOR COVERINGS AND TILES. ACCESSORIES

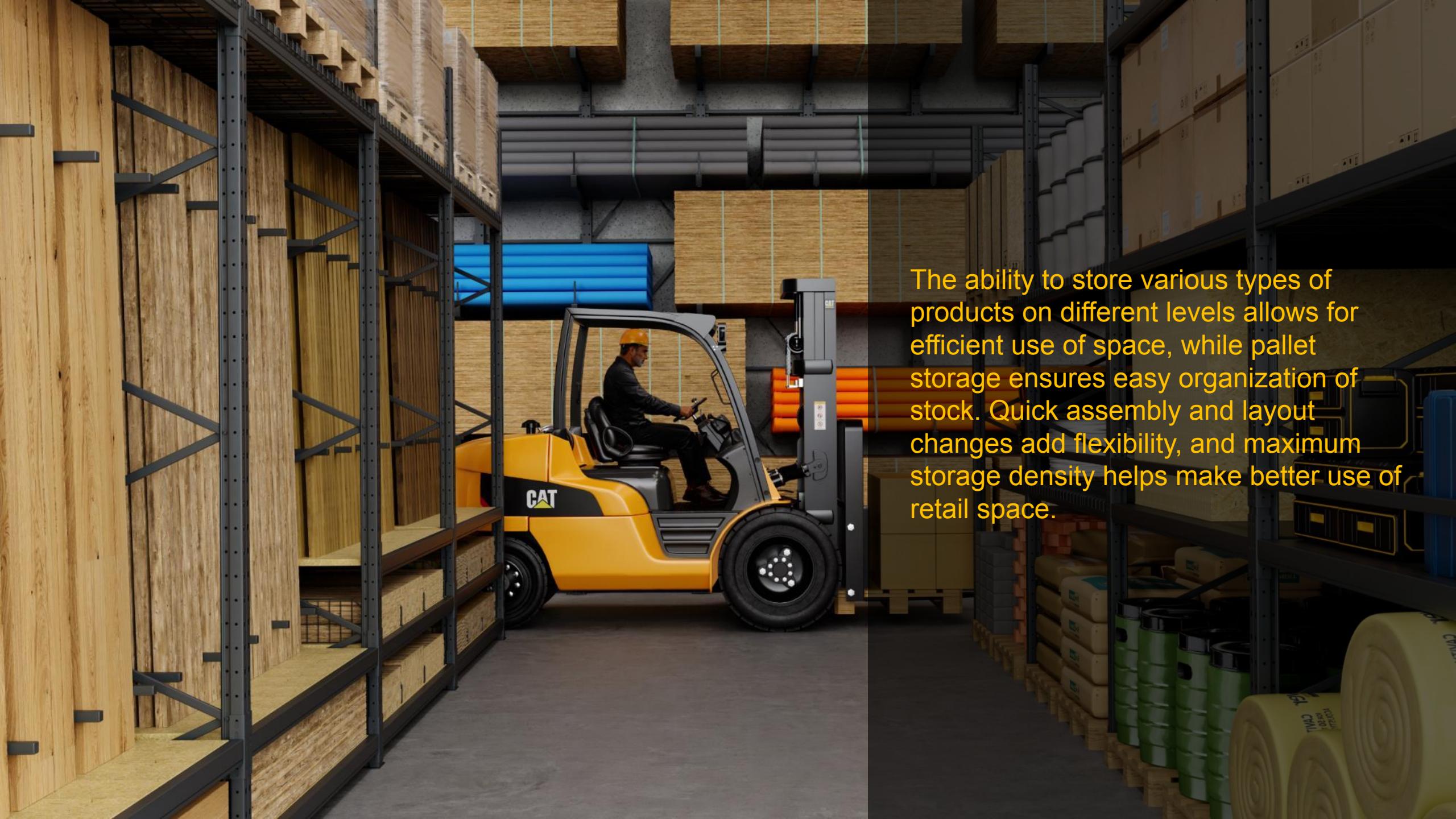




WOOD AND BUILDING MATERIALS

Our shelving solutions can withstand up to 4000 kg of load per storage level, making them ideal for heavy building materials such as lumber, pipes, construction mixtures, and more.





The ability to store various types of products on different levels allows for efficient use of space, while pallet storage ensures easy organization of stock. Quick assembly and layout changes add flexibility, and maximum storage density helps make better use of retail space.



Load capacity of up to 4000 kg per level

Storage and sale of products on pallets

Quick assembly and layout changes

The ability to store various types of products on different levels



Load capacity of up to 4000 kg per level



Effective presentation of materials

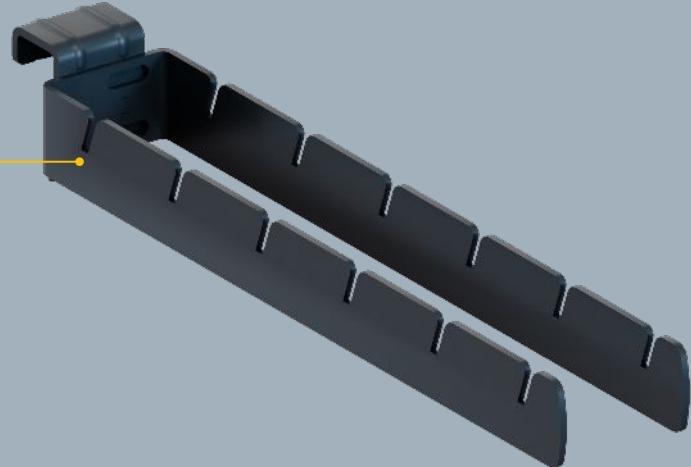
Effective use of retail space

Maximum storage density

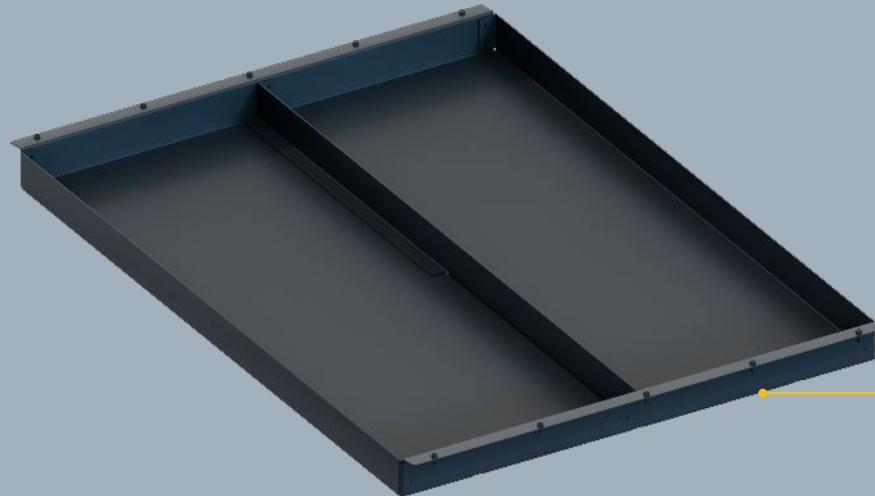
Divider for bar for displaying long products

WOOD AND BUILDING MATERIALS. ACCESSORIES

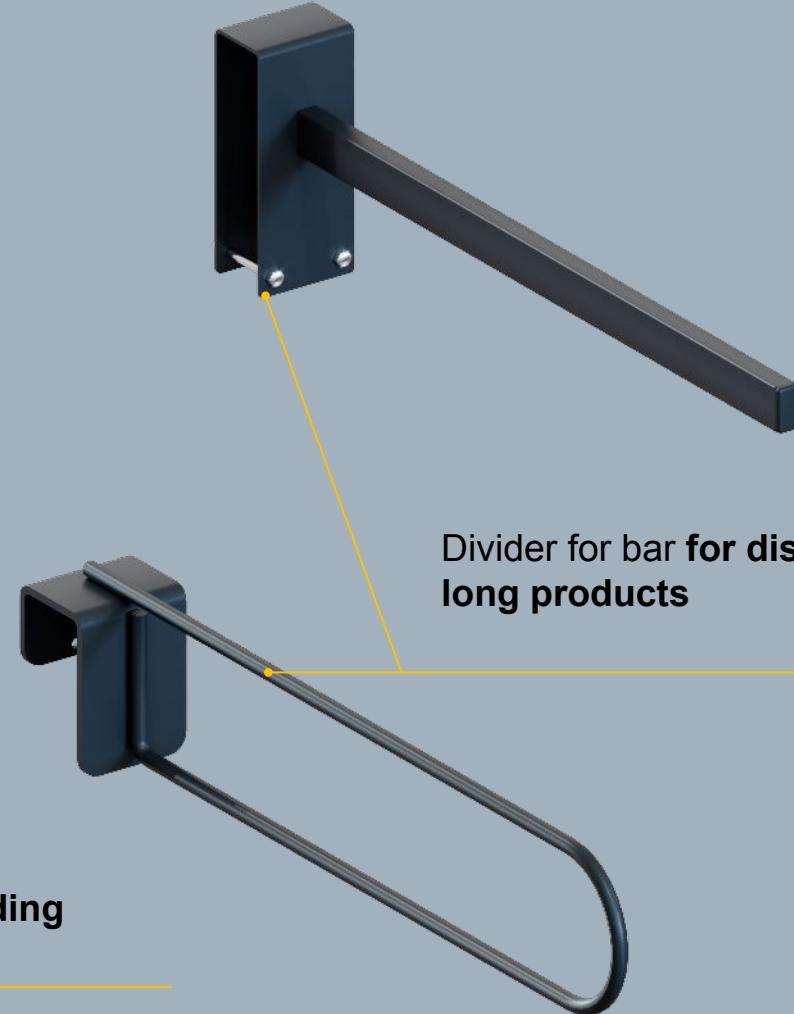
Hanger for pallet knives



Display for small building materials



Divider for bar for displaying long products





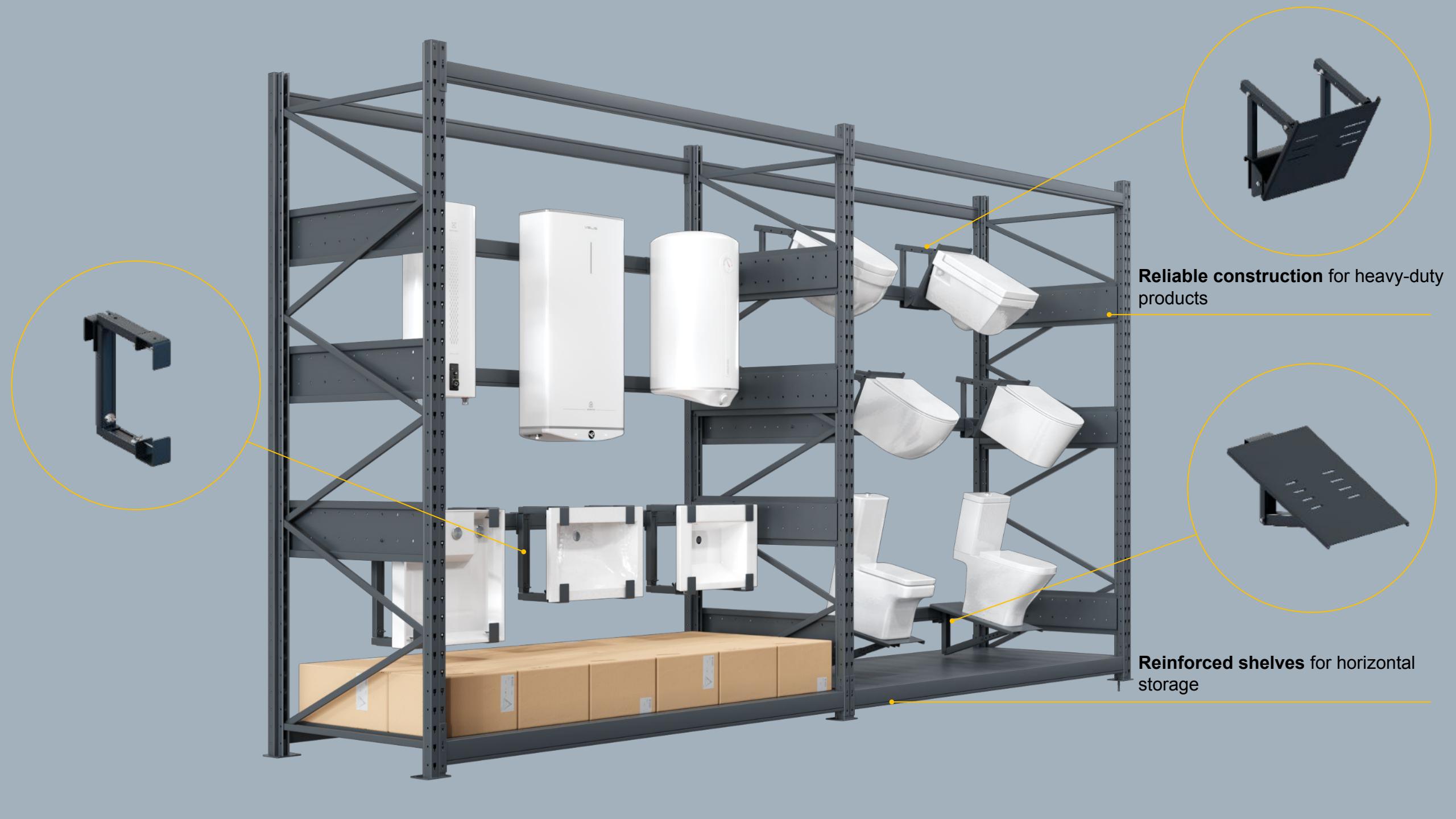
PLUMBING



When choosing equipment for demonstrating sanitary ware, we suggest paying attention to high-quality racks from Modern Expo, which are able to withstand hinged goods without deformation during operation.



Solutions that ensure **reliable fixation of materials**, convenient access to goods, and organized storage of small parts, also allow for the efficient use of retail space and enhance customer convenience. Thanks to **additional levels for warehouse stock** and reinforced shelves, it's possible to maximize storage density without compromising product accessibility.



Reliable construction for heavy-duty products

Reinforced shelves for horizontal storage

An additional level for warehouse stock

Effectively showcase diverse sanitary ware



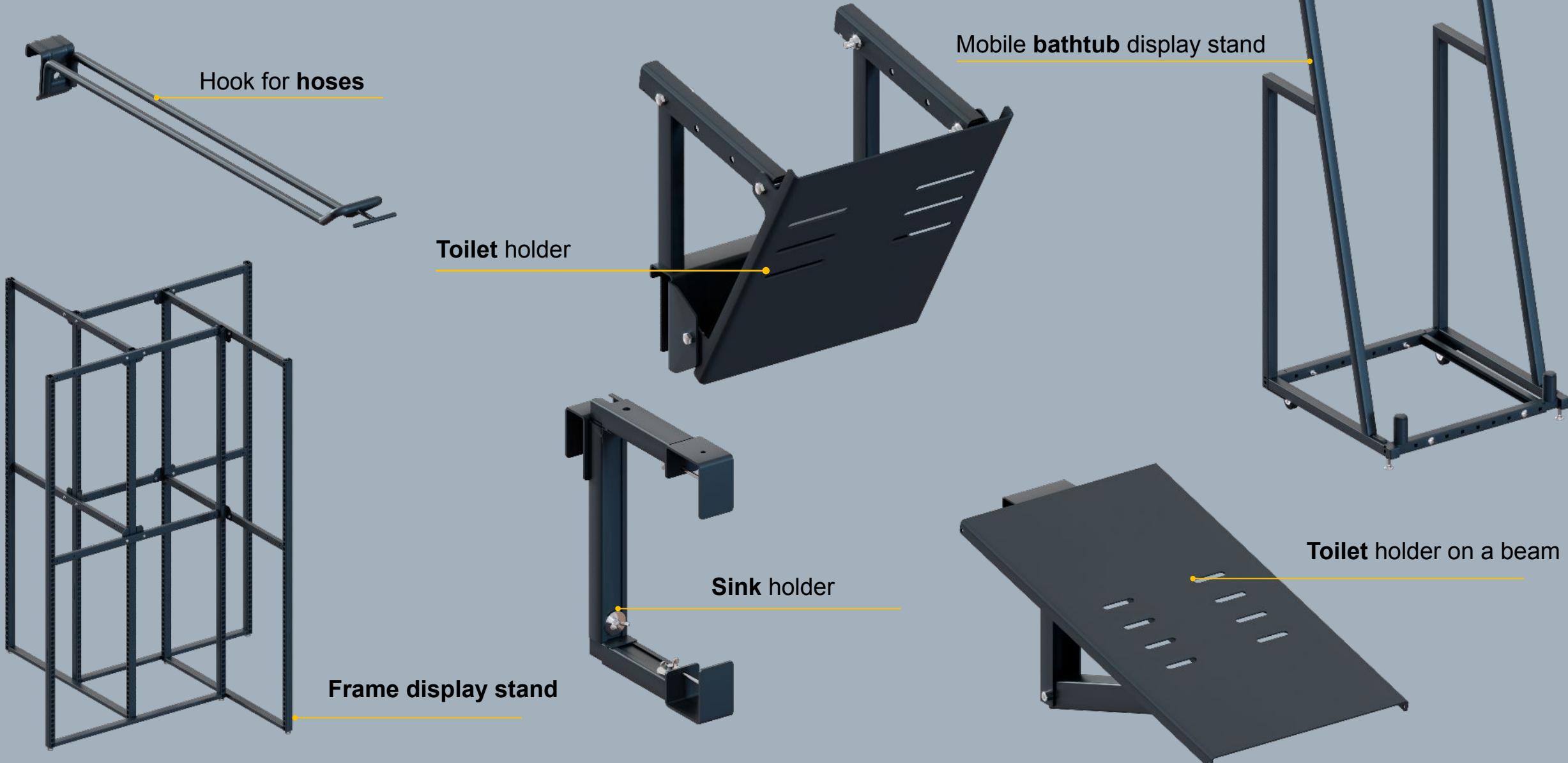


Protective frames securely hold the materials in place

Pipe dividers provide customers with easy access

Baskets are perfect for small parts and accessories

PLUMBING. ACCESSORIES



LIGHTING

Shelving for the "lighting" zone offers modern and efficient solutions for space organization, adding style and convenience to your retail environment.

The area above the customer zone can be effectively transformed into a storage space for quick stock replenishment on the sales floor.

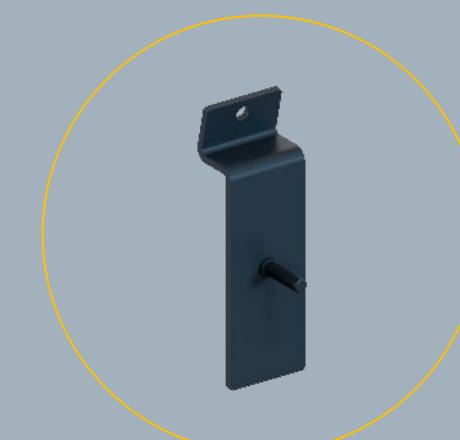


Solutions that effectively showcase lighting, ensuring **maximum product visibility** and easy access to items. The system's versatility allows it to be adapted to various types of lighting fixtures, while additional shelves contribute to organized product storage.



Wire ceiling for displaying pendant lights

Adaptable solution for displaying lighting in any style

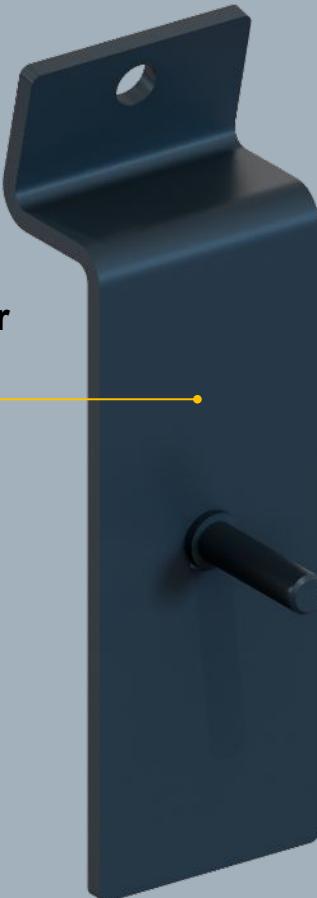


Excellent visibility of light fixtures thanks to the angled display

Additional shelves for storing products in packaging

LIGHTING. ACCESSORIES

Hanger for slatwall **for light fixture**



Hanger for slatwall



Hanger for slatwall



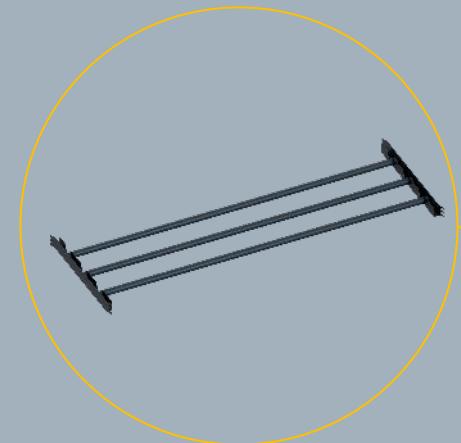


PAINTS AND DECORATIVE MATERIALS

Transform your paint and decorative materials section into a vibrant and inspiring space.



Shelving solutions from Modern Expo provide efficient display of paints, varnishes, wallpapers, and other decorative materials, allowing you to showcase your range conveniently and attract customer attention.



Show the full color range of rolled products in packaging



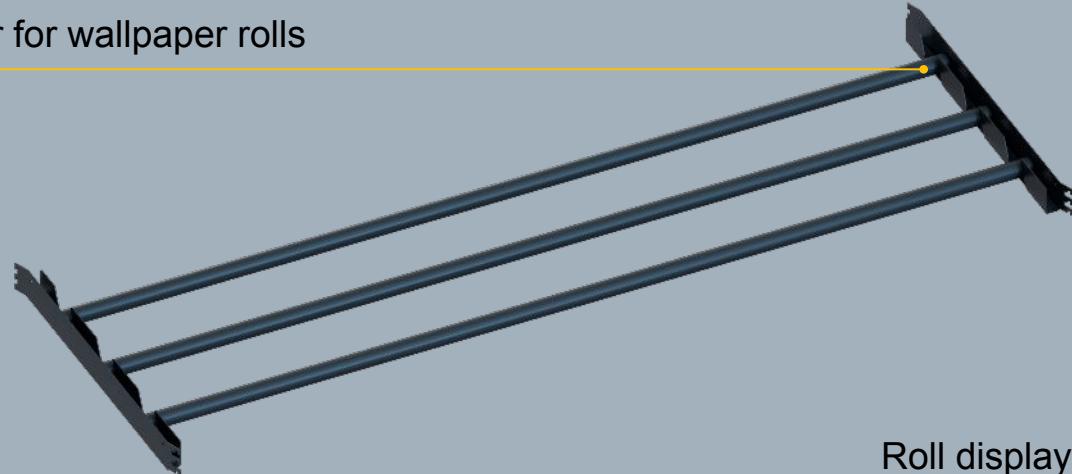
Upper levels for storing stock and space-saving

Organized product display

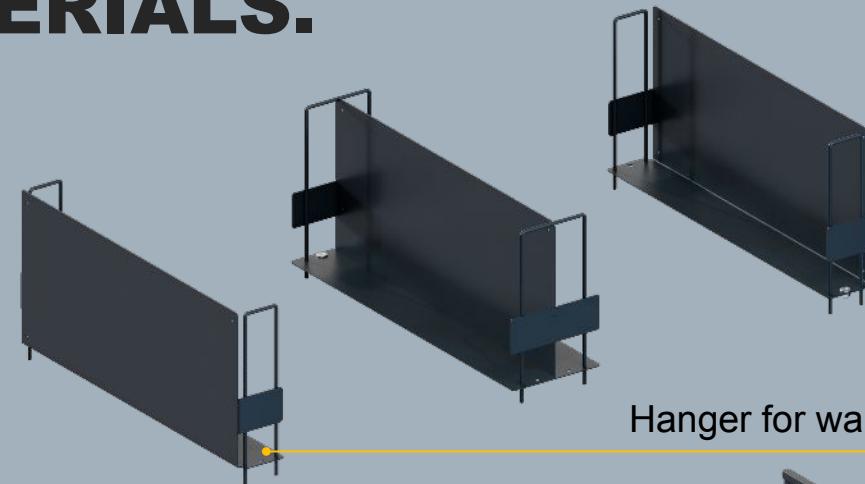
Modular solution for effective roll presentation

PAINTS AND DECORATIVE MATERIALS. ACCESSORIES

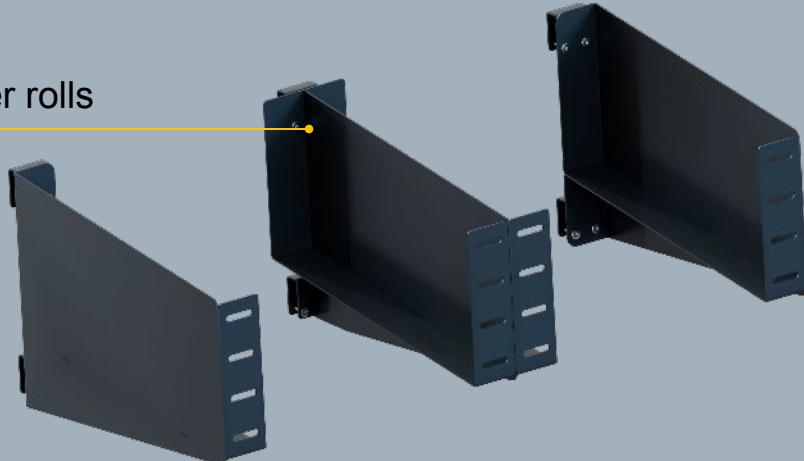
Hanger for wallpaper rolls



Hanger for wallpaper rolls



Hanger for wallpaper rolls



Roll display stand



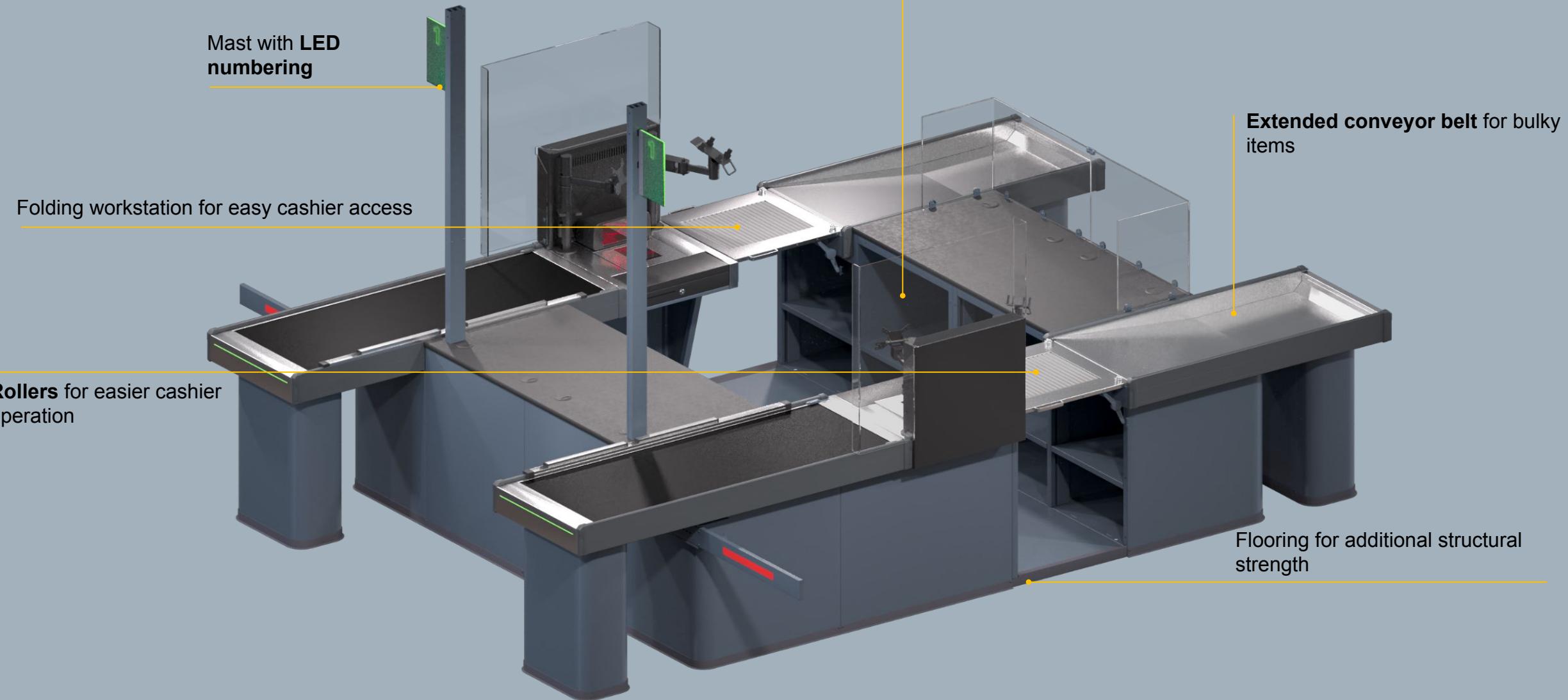
CHECKOUT AREA

An efficient checkout area plays a key role in ensuring customer convenience and service efficiency.

Take advantage of the main benefits of the checkout area solution from Modern Expo, which includes a modular design, damage-resistant profile, and dedicated IT zone.



EVO SELINE DIY



CLICK & COLLECT



Online sales in the DIY format are rapidly growing. The market is expected to reach \$148 billion by 2030, with an annual growth rate of 5%.

Modern Expo's response to this trend is the comprehensive Click & Collect ecosystem, which allows customers to order products online and pick them up from a parcel locker near the store at any time. This eliminates the need for paying for delivery and coordinating a time with a courier.



HOW IT WORKS FOR THE CUSTOMER?



The customer buys online and chooses delivery to the parcel locker



The administrator receives a notification in their app about the new package



The administrator places the order in the parcel locker, and the customer automatically receives a notification about their order



The customer picks up the order from the parcel locker

1

2

3

4



BENEFITS FOR THE RETAILER

- **Omnichannel**
additional sales channel
- **Increased traffic**
20% of customers who pick up orders from the locker make additional purchases during their visit
- **Open 7 days a week**
additional income even on weekends
- **Reduced labor costs**
Click&Collect order processing doesn't require hiring new staff
- **Queue distribution**
during peak hours, customer flow can be easily distributed
- **Brand recognition**
lockers can be customized according to the retailer's brand guidelines

Adaptive interface as a tool for visual communication with the customer, customizable according to the brand guidelines

Ease of use at night
thanks **to the illuminated columns**

Simplicity of adding extra columns for quick business expansion



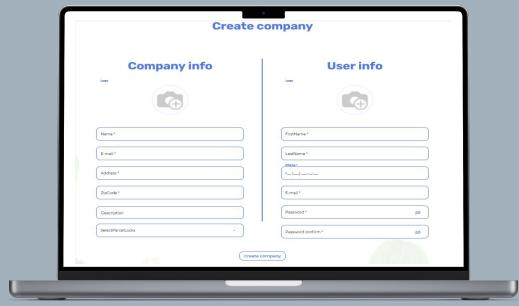
Compartments for heavy duty goods allow the placement of a European pallet for convenient parcel loading

FAST NETWORK DEPLOYMENT



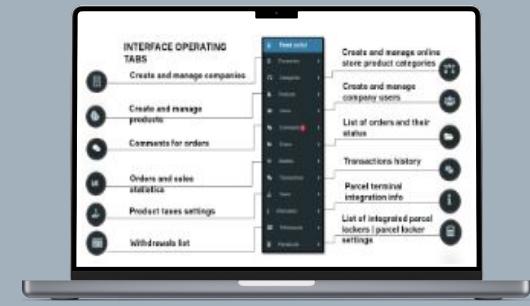
Install the parcel locker
near the store

1



Register an account on Modern
Expo's online platform

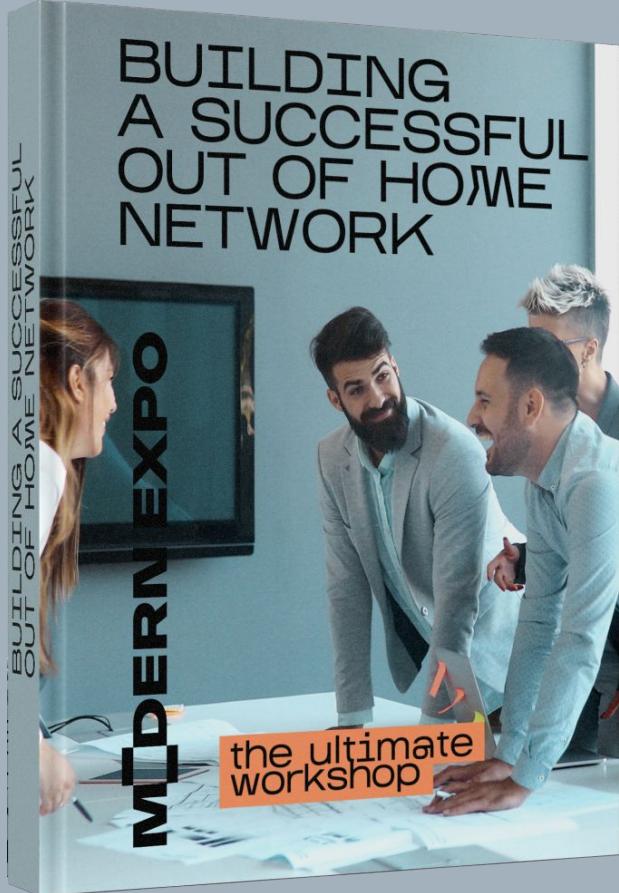
2



CLICK & COLLECT
is ready to use

3

INTEGRATION — MANUFACTURING — DELIVERY & INSTALLATION → 10-12 WEEKS



NOT SURE WHERE TO START?

A free one-day workshop with our expert can help. This workshop will guide you in choosing an effective strategy to boost your sales and customer satisfaction using the Click & Collect model—tailored to your unique challenges and needs.

Jacek Powalka

Head of Last Mile Solutions at **Modern Expo**.
Former CPO of InPost, with experience across networks in Australia, Chile, Italy, France, Spain, the UK, and Poland.

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ВИГОДА



MODERN EXPO

- Over 100,000 turnkey projects delivered in more than 75 countries.
- Offices in Poland, France, the UK, Romania, Germany, and the UAE.
- More than 100 strategic partners worldwide.



MODERN CLIENTS

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Der Großmarkt für Gastronomie & Handel

REWE

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Sainsbury's



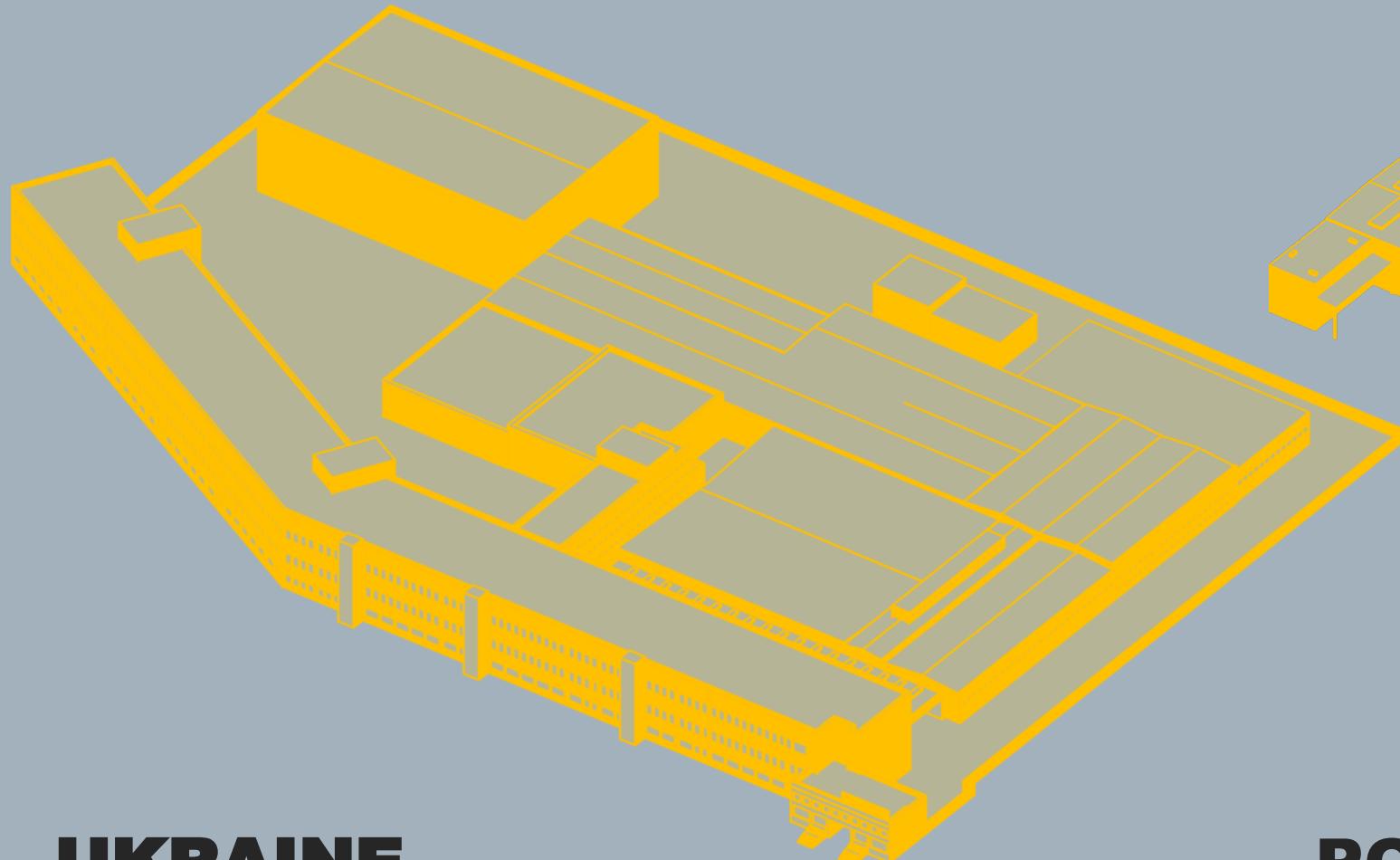
STORGOM

MERKUR

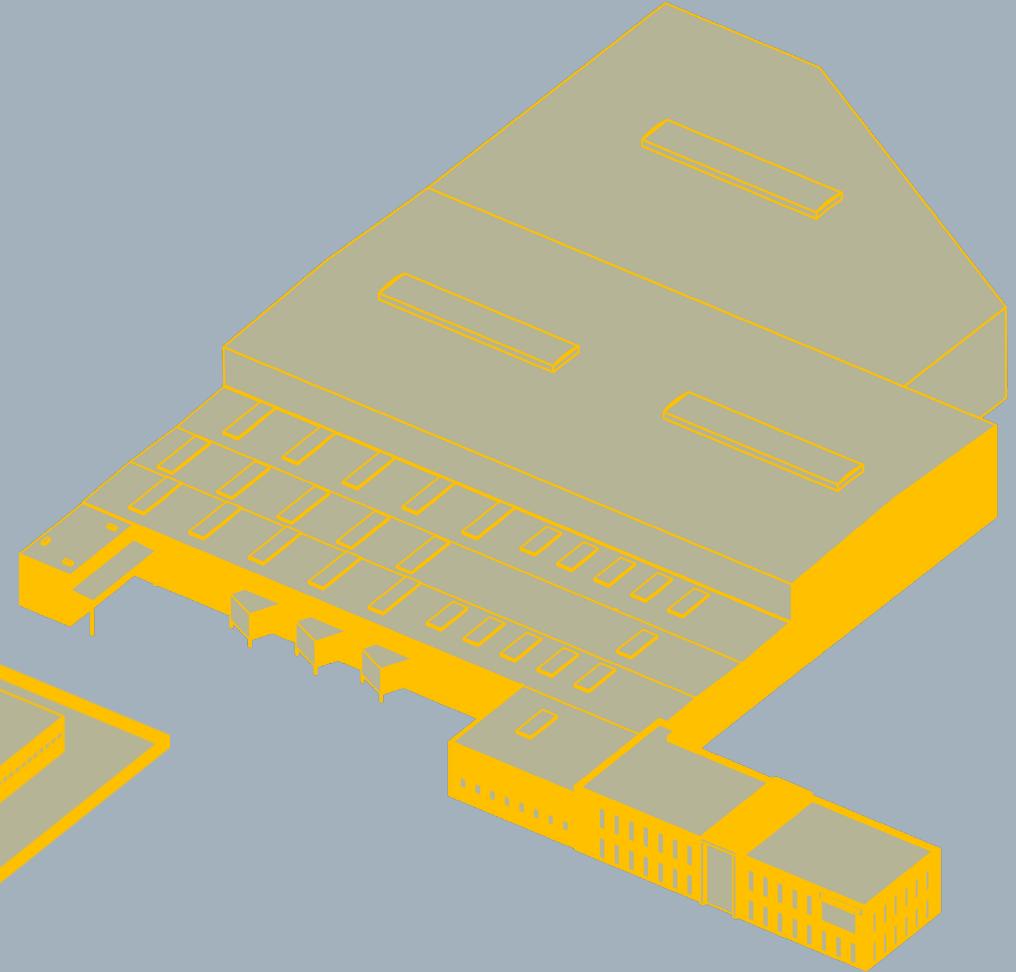
E.Leclerc

ROSSMANN

MODERN WORLDS 2025



UKRAINE
LUTSK — 75 000 m²



POLAND
LUBLIN — 12 500 m²

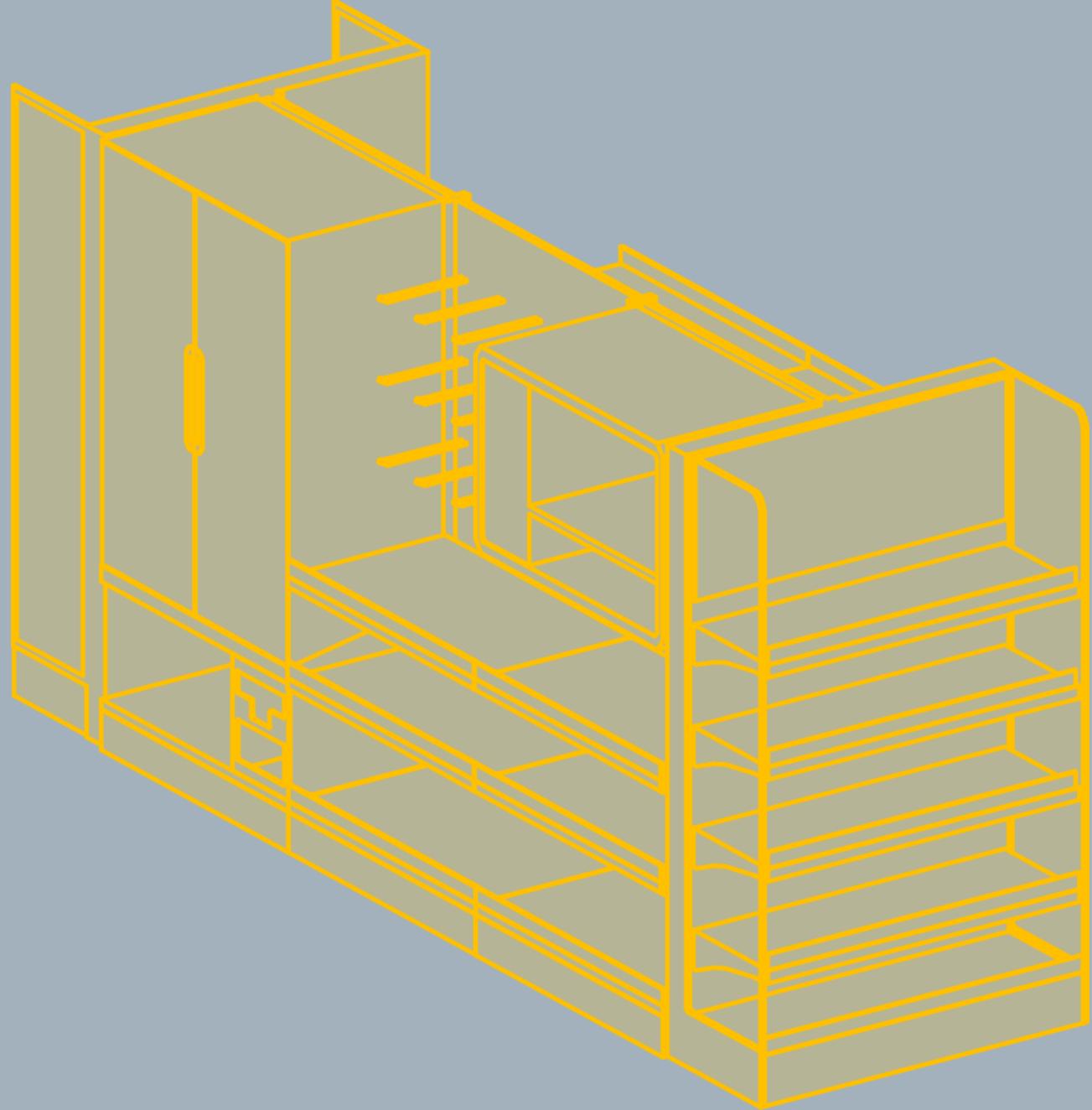
PRODUCTION CAPACITY

- **87 500 m²** of production space
- 9 production units
- **LEAN-oriented** processes
- Mass production
- **ISO 45001** certified occupational health and safety management system



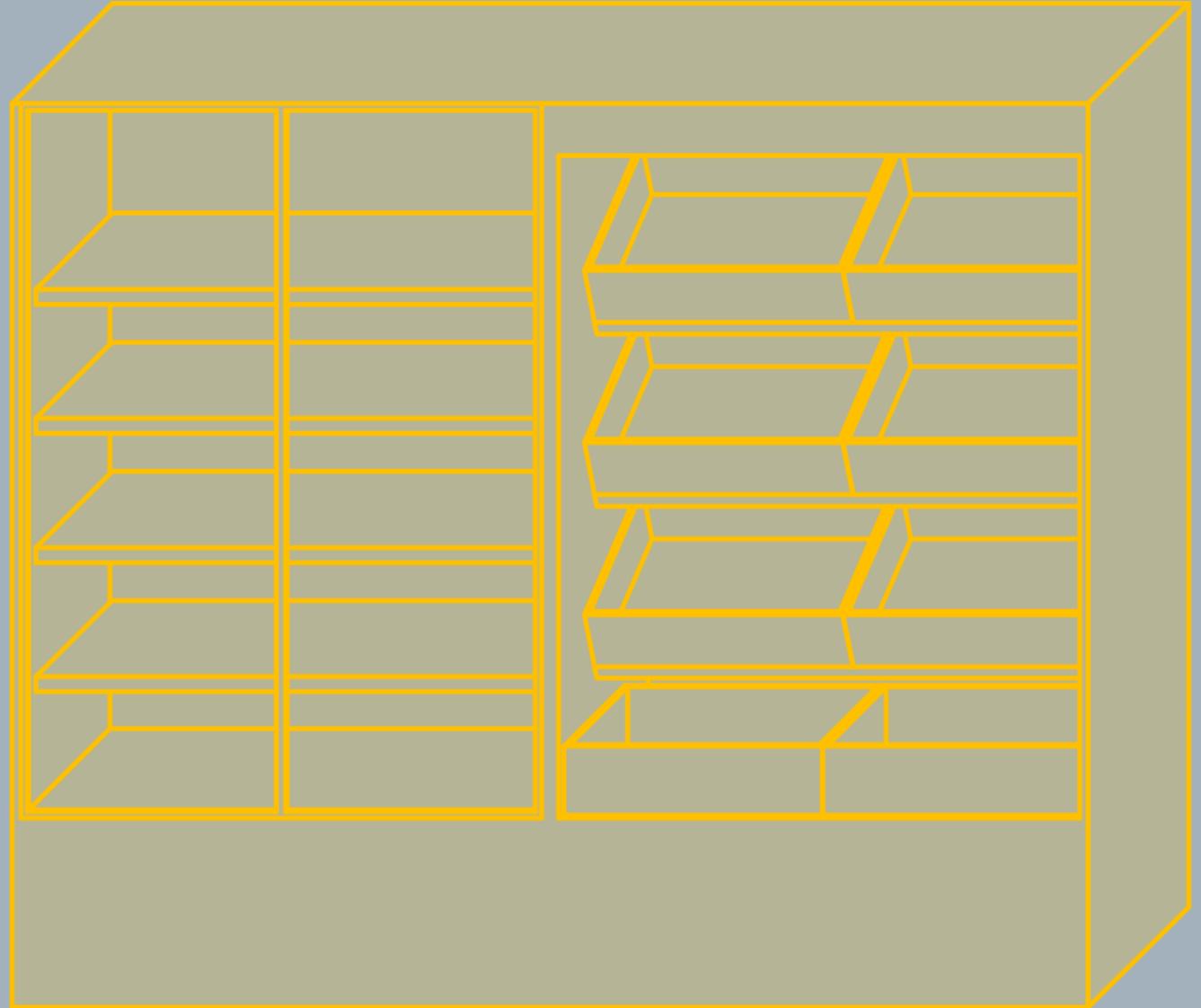
**660 km
of shelving
systems**

ANNUALLY

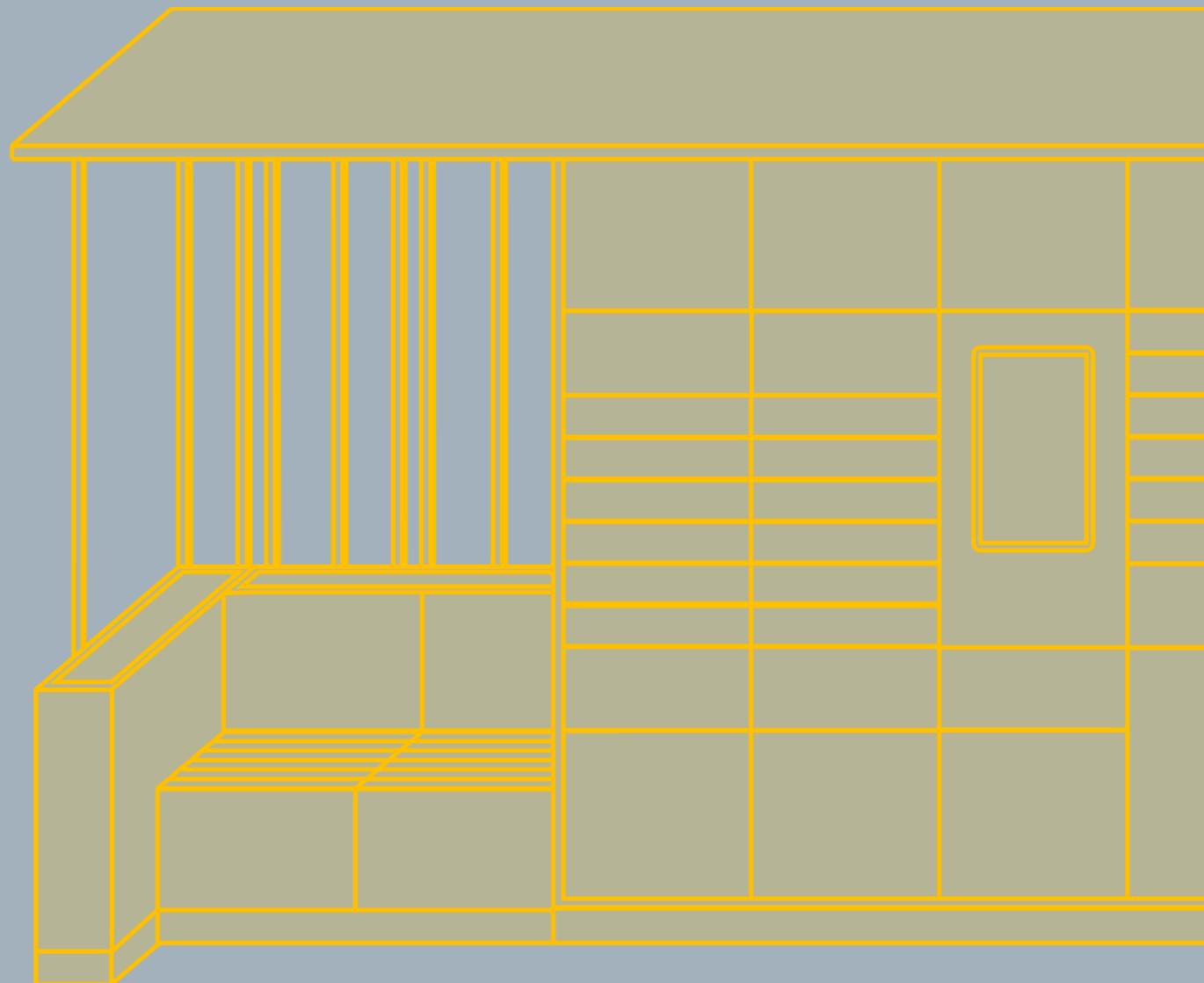


**25 km
of
refrigeration
equipment**

ANNUALLY



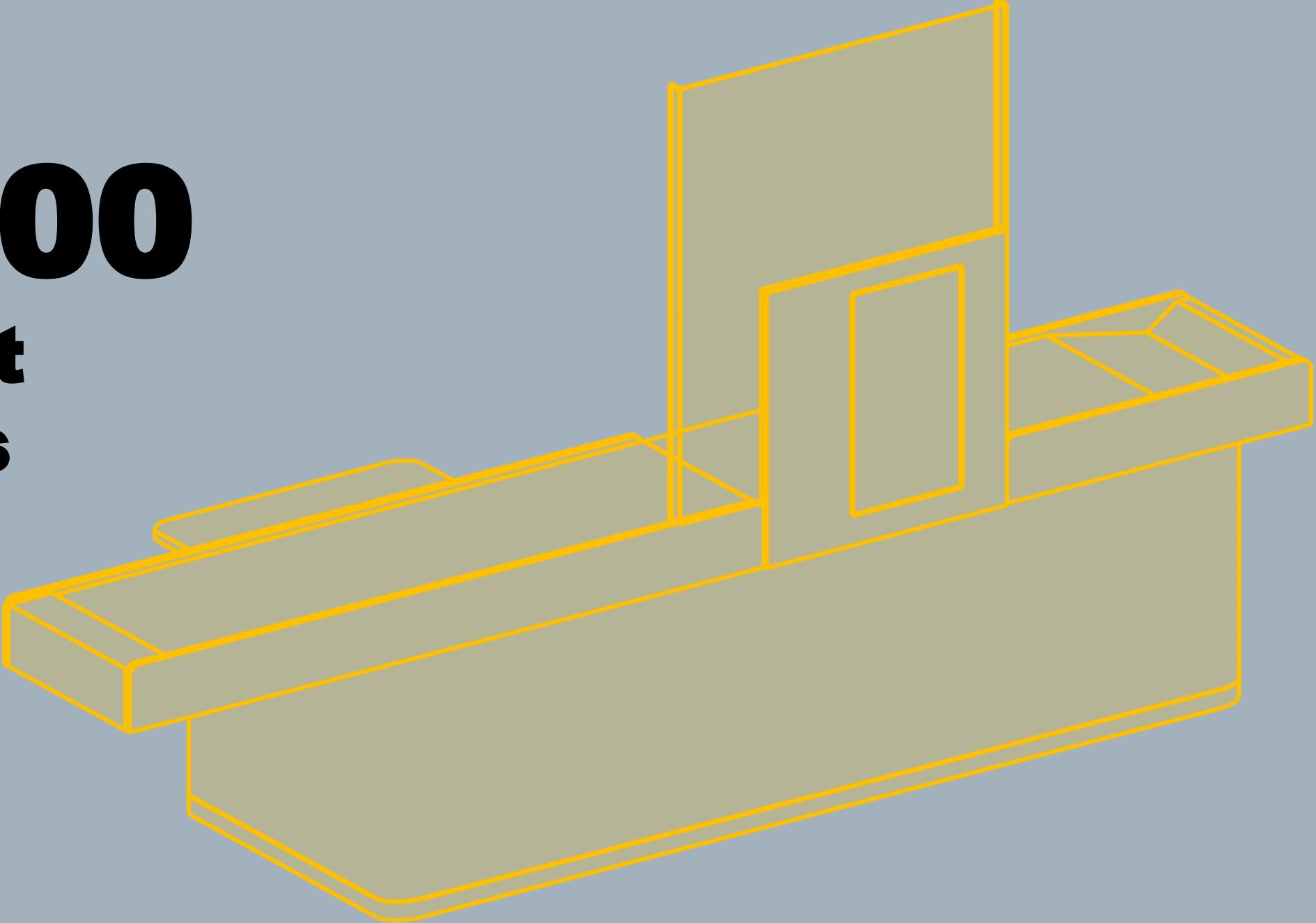
**1 000
000 parcel
locker
compartments
ANNUALLY**



15 000

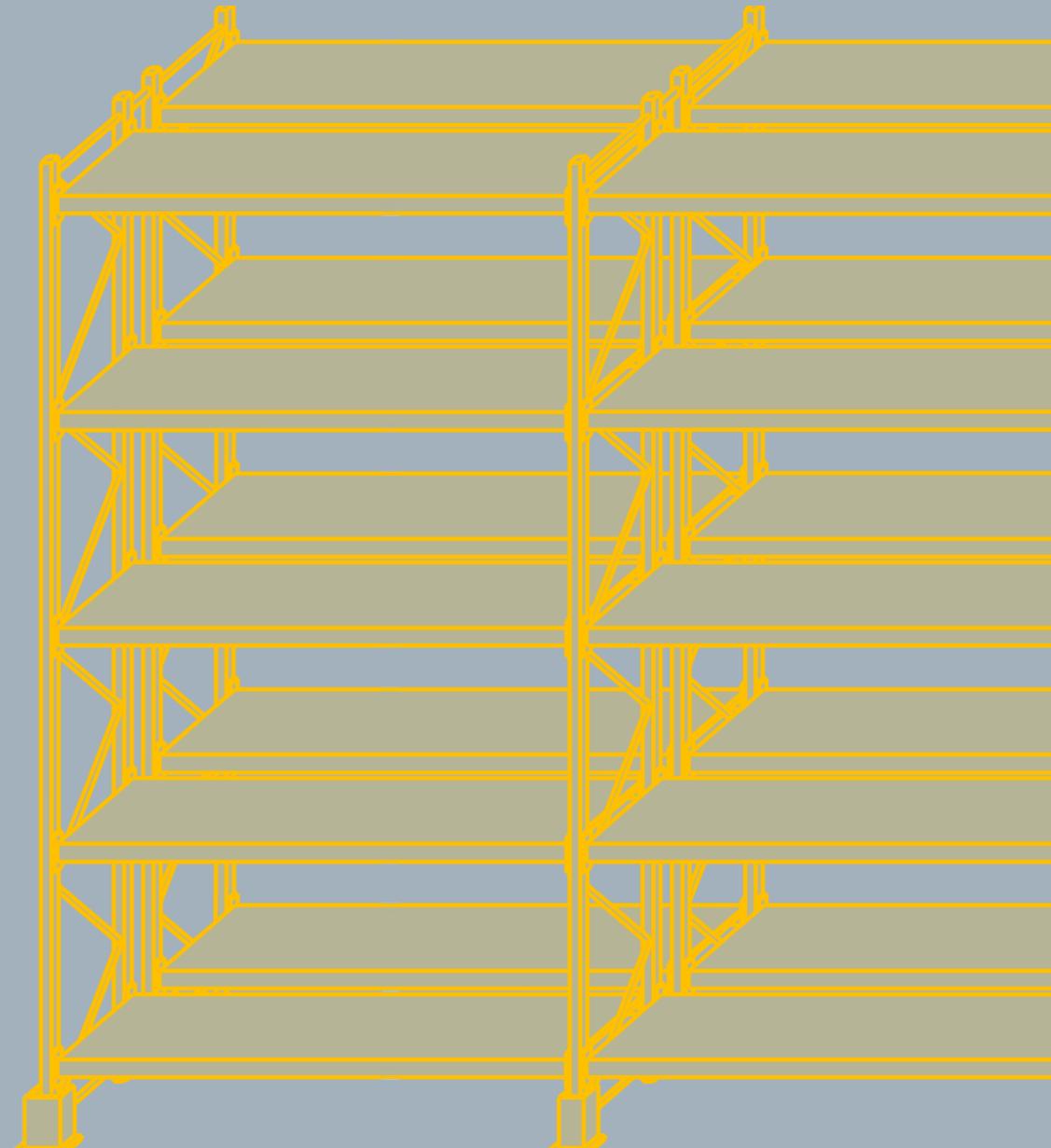
**checkout
counters**

ANNUALLY



**Warehouse shelving
systems for
1 000 000
pallet spaces**

ANNUALLY



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FOLLOW US HERE**



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